

SCOPE

This expert panel welcomes applications within all disciplines of economics, business administration and management.

In particular the following topics are covered (not exhaustive):

TOPICS

BUSINESS ADMINISTRATION AND MANAGEMENT

– ACCOUNTING AND AUDITING

- » Auditing & assurance
- » Accounting education
- » Financial reporting & analysis
- » Accounting and governance
- » Accounting history
- » Accounting and information systems
- » Management accounting
- » Public sector and not-for-profit accounting
- » Social and environmental accounting, and ethical Issues in accounting
- » Taxation

– CORPORATE AND (PUBLIC) FINANCE

- » Entrepreneurial finance
- » Raising capital

- » Capital structure
- » Corporate governance
- » Mergers & acquisitions
- » Investment behaviour
- » Risk management

– MARKETING

- » Marketing communications
- » Business-to-business marketing
- » Consumer behaviour
- » Marketing strategy
- » Modelling
- » Product and brand management
- » Innovation
- » Pricing & promotions
- » Retailing & omni-channel marketing
- » Services marketing
- » Sustainability
- » Digital transformation

– STRATEGY AND ORGANISATION

- » Strategy
- » Entrepreneurship
- » Innovation and technology management
- » Organisational behaviour
- » Human resource management
- » Service design and innovation
- » International business
- » Sustainability and corporate social responsibility
- » Organisation studies

– MANAGEMENT SCIENCE

- » Operations research
- » Information management and systems
- » Business analytics, models and data science
- » Human resource management (incl. leadership)
- » Innovation and entrepreneurship
- » Operations management and supply chain management
- » Transport management

- » Natural resource management
- » Business informatics and digital transformation
- » Smart services/smart industry

ECONOMICS

– MICROECONOMICS

- » Microeconomics
- » Behavioural economics
- » Neo-classical economics
- » Economics of production and firm behaviour
- » Industrial economics
- » Welfare economics
- » Labour economics
- » Economics of information and uncertainty

– MACROECONOMICS, FINANCE, PUBLIC ECONOMICS AND INTERNATIONAL ECONOMICS

- » Macroeconomics
- » Monetary economics

- » Financial markets
- » Public economics, government scope and budget, taxation and fiscal policy
- » International trade
- » Trade policy
- » Migration

– MATHEMATICAL AND QUANTITATIVE METHODS

- » Econometrics
- » Mathematical economics
- » Statistical methods
- » Experimental design

– APPLIED ECONOMICS

- » Regional and transport economics
- » Network economics
- » Global value chains
- » Economics of gender
- » Development economics
- » Environmental, natural resource and agricultural economics